

## Privacy Policy

**Effective Date:** [Insert Date]

**Last Updated:** [Insert Date]

### 1. Introduction

Welcome to the website of **Borwood** (“Borwood”, “we”, “our”, or “us”).

We respect your privacy and are committed to protecting the personal information you share with us when visiting **Borwood Website**.

This Privacy Policy explains how we collect, use, store, and protect your information when you interact with our website, services, and communications.

By using our website, you consent to the practices described in this policy.

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### 2. Information We Collect

#### Personal Information

We may collect personal information that you voluntarily provide, including:

- Full name
- Email address
- Phone number
- Company name
- Job title
- Any information submitted through contact forms or inquiries

#### Automatically Collected Information

When you visit our website, certain information may be collected automatically:

- IP address
- Browser type and version
- Device type
- Pages visited
- Time spent on pages
- Referring website or source

This data helps us improve website performance and user experience.

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### 3. How We Use Your Information

Borwood may use your information to:

- Respond to inquiries or requests
- Provide information about our services and solutions
- Improve our website and user experience
- Send marketing or industry updates (where permitted)
- Maintain security and prevent fraud
- Comply with legal or regulatory obligations

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### 4. Cookies and Tracking Technologies

Our website may use cookies and similar technologies to:

- Understand how visitors use our website
- Improve performance and usability
- Personalise user experience
- Support analytics and marketing activities

You may control cookie preferences through your browser settings.

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### 5. Sharing of Information

Borwood does **not sell or rent your personal information.**

We may share information with:

- Trusted service providers assisting with website hosting, analytics, or communications
- Regulatory authorities if required by law
- Professional advisers where necessary

All third parties are required to protect your information and only use it for agreed purposes.

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### 6. International Data Transfers

As a global technology services provider, Borwood may process or store information in multiple countries. When this occurs, we ensure appropriate safeguards are in place to protect your personal data.

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## **7. Data Security**

We implement appropriate technical and organisational measures to safeguard your information against:

- Unauthorised access
- Loss or misuse
- Alteration or disclosure

While we strive to protect your information, no online system can guarantee absolute security.

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## **8. Data Retention**

We retain personal information only for as long as necessary to:

- Fulfil the purposes outlined in this policy
  - Comply with legal and regulatory requirements
  - Resolve disputes and enforce agreements
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## **9. Your Rights**

Depending on your location, you may have the right to:

- Request access to your personal data
- Request correction of inaccurate information
- Request deletion of your personal data
- Object to or restrict certain processing activities
- Withdraw consent where applicable

Requests may be submitted using the contact information below.

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## **10. Third-Party Websites**

Our website may contain links to external websites. Borwood is not responsible for the privacy practices or content of those third-party sites.

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## **11. Updates to This Privacy Policy**

We may update this Privacy Policy from time to time. Changes will be posted on this page with the updated effective date.

We encourage users to review this policy periodically.

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## **12. Contact Information**

If you have questions about this Privacy Policy or how your information is handled, please contact:

### **Borwood**

Email: [Insert Privacy Email Address]

Website: <https://www.borwood.com>